

# HARDIN

## DESIGN & DEVELOPMENT

30 West Mifflin Street  
"Thirty on the Square" Suite 406  
Madison, WI 53703

608.237.6285 | [www.hardindd.com](http://www.hardindd.com)

### PROFILE

Hardin Design & Development is a boutique technical development firm in Madison, Wisconsin focused on creating a diverse array of Internet content. At the forefront of "Web 2.0" trends such as interconnectivity and interactive content, Hardin Design & Development meets the needs of today's online world by creating applications for websites, mobile operating systems like the iPhone, social-networking sites, and widgets. The firm is focused on creating top-notch content by producing exactly what clients want in the most efficient way possible.

### SERVICES

Hardin Design & Development's engineers have a diverse set of coding capabilities that can fulfill many technical needs. The firm's staff works on-site and in collaboration to develop custom web-based solutions with expediency. By remaining constantly in tune with the field of web development and growing communication technologies to learn "what's next" in the technical world, Hardin Design & Development can anticipate the strategies necessary to handle the next generation of development with expertise. As a small firm, the company works in constant communication with clients and is committed to providing the highest level of customer service and satisfaction.

### CODING CAPABILITIES

- Websites (HTML, CSS, Javascript)
- PHP & MySQL
- ASP.NET
- Facebook
- iPhone Applications (Objective-C)
- API Mashups

### Flash & Flex

Hardin Design & Development also specializes in Flash and Flex applications. The firm has worked with industry leaders to create groundbreaking and robust applications.

**Hardin Design & Development has successfully completed projects with some of the world's biggest names including several Fortune 500 companies**



## SENIOR STAFF

### **JON HARDIN**

Founding Partner, President  
hardin@hardindd.com

Jon Hardin is the founder and president of Hardin Design & Development. Hardin's thorough knowledge of Web 2.0 technology and trends afford him a unique understanding of growing web applications. Hardin has developed a diverse portfolio of experience with eight years as an application developer, including projects with NIH researchers, the development of Java microscopy software and creation of innovative iPhone applications. Furthermore, for two years Hardin worked with the Trace Center at the University of Wisconsin and the World Wide Web Consortium to help establish new standards in accessibility and ADA compliance in software. At Hardin Design & Development he is directly involved in the creation of dynamic applications, helping clients maintain a strong web presence for over 10 million users per quarter in the social networking, mobile, and conventional web spaces. Hardin holds a Bachelor of Science in Computer Science from the University of Wisconsin-Madison and has been selected to In Business Magazine's "Forty under Forty" for 2008.

### **SCOTT RESNICK**

Managing Partner, Vice President  
resnick@hardindd.com

Scott Resnick specializes in innovative and alternative solutions for project development. He creates project scopes, monitors launches, and creates "Web 2.0" marketing plans for clients. His analysis of social demographics and the effective use of viral applications have been used by start-ups, marketing agencies, and Fortune 500 companies. Scott is deeply connected with the day-to-day activities of Hardin Design & Development and oversees account management, portfolio investments, and human resources. In addition, Resnick's interests extend beyond the world of technology as he recently presented original research at the prestigious Midwest Political Science Association's 2008 conference in Chicago, IL. Resnick's Bachelor of Arts is in Legal Studies and Political Science from the University of Wisconsin-Madison, where he was an Undergraduate Research Scholar.

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